

MARKET LEADER†



#1 PASSENGER†

#1 ORIGINAL EQUIPMENT TIRES†

# ASSURANCE® FINESSE®

## TAKE THE ROAD WELL TRAVELED

### ■ ENGINEERED FOR EXCELLENCE

Specially formulated rubber compound delivers the traction you need for confident control in wet, dry and snowy conditions

### ■ REFINED BY DESIGN

Uniquely-designed tread pattern combines all the virtues of a quiet ride with refined handling for an all-around superb experience

### ■ CHANNELING GREATNESS

Distinguished grooves command a stronger driving position in wet conditions by dispersing water efficiently in the rain

### ■ VISION OF EFFICIENCY

Fuel-saving tread compound delivers world-class efficiency to provide value with every tank of gas



### SELECTED BY EXPERTS

Chosen as original equipment by global manufacturers

**GOODYEAR**  
MORE DRIVEN

† Source is 2018 Modern Tire Dealer Facts Issue (page 33) and Speed Ratings and Market Share





## ASSURANCE® FINESSE® AVAILABLE SIZES

Tire Size	Service Description	Load Range	Sidewall	Product Code	Material Number	Approved Rim Width	Measuring Rim Width	Section Width	Overall Diameter	Max Load Cap Single	Revolutions per Mile	Tread Depth	UTQG	Original Equipment Fitment
215/65R17	99 H	SL	VSB	681875566	237133	6.0-7.5	6.5	8.7	28.03	1,709	746	10	540 A A	Volkswagen Tiguan: 19
235/55R18	100 H	SL	VSB	681800566	237134	6.5-8.5	7.5	9.65	28.15	1,764	742	10	540 A A	Volkswagen Tiguan: 19
245/60R18	105 T	SL	VSB	681819566	235093	7.0-8.5	7	9.76	29.57	2,039	707	10	540 A A	Volkswagen Atlas: 19
255/50R20	105 T	SL	VSB	681004566	235091	7.0-9.0	8	10.43	30.08	2,039	695	10	540 A A	Volkswagen Atlas: 19

**PLUS-SIZING DISCLAIMER WARNING:** Before you replace tires, always consult the vehicle owner's manual and follow the vehicle manufacturer's replacement tire recommendations. Vehicle handling may be significantly affected by a change in tire size or type. When selecting tires that are different from the Original Equipment size, see a professional installer in order to make certain that proper clearance, load-carrying capacity and inflation pressure are selected. Never exceed the maximum load capacity and inflation pressure listed on the sidewall of the tire. Always drive safely and obey all traffic laws. Avoid sudden, sharp turns or lane changes. Failure to follow this warning may result in loss of control of the vehicle, leading to an accident and serious injury or death.

For more complete information, go to Tire-HQ™ at [www.tire-hq.com](http://www.tire-hq.com).  
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